



# Horizon 2020 SME Instrument

Looking for Europe's next innovation leader

As part of the Horizon 2020 programme the SME Instrument will invest almost **€ 3 billion in 7500 projects** by 2020 in highly innovative small and medium-sized businesses.

## FUNDING

The SME Instrument is an open call with four cut-off dates per year for each Phase.

### PHASE 1

**Concept & feasibility study**  
Idea to concept

The European Union will provide  
**€50 000** in funding

Get results in **2 months** and  
funding in **4 months**



### PHASE 2

**Demonstration, market replication, R&D and product development**  
Concept to Market-Maturity

The EU may contribute 70% of total project cost,  
between **€0.5 and €2.5 million\***

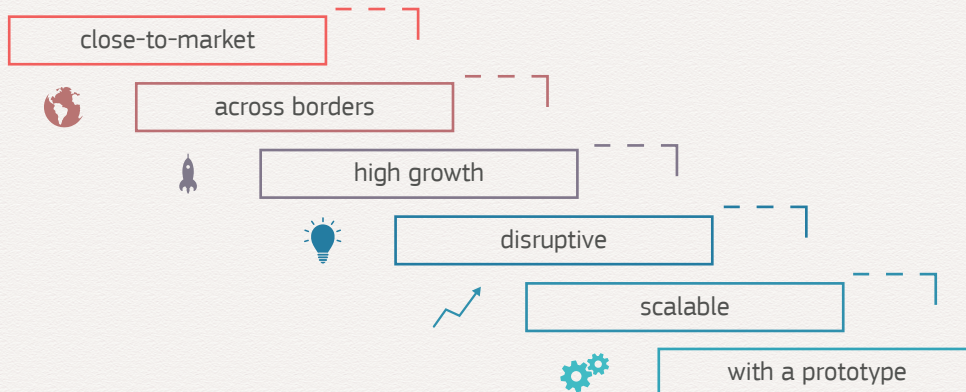
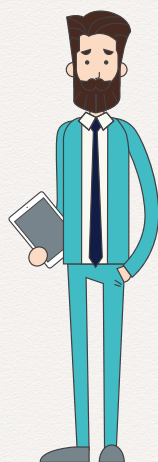
Get results in **4 months** and  
get funding in **8 months**

## BUSINESS SUPPORT for market launch

Participants at both phases will receive world-class **coaching** benefit from **networking opportunities** with top level investors and potential partners and get support to **launch their product** on European and international markets.

\*Up to €5 million for health projects.

## WE ARE LOOKING FOR SMES WHO ARE...



## EVALUATION

Under the SME Instrument grant proposals are evaluated by 4 independent experts, on the basis of three award criteria

### EXCELLENCE

Your project has high innovation potential and is beyond the state of the art.

### IMPACT

Your innovation meets the pressing need of European and global markets

### IMPLEMENTATION

Your work plan is coherent and efficient.

@H2020SME

<https://ec.europa.eu/easme/sme>

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